

Page: 1 Section: 17 Policy: 17.3

Section: Triennial Convention Date: January, 2003

Policy: Guidelines for Election Campaigns Revised Date: November, 2015

for Candidates for Executive Office

## **Preamble**

The NSGEU recognizes that the selection of an Executive Committee to carry forward the policies, goals and direction is an important event in the life of a Union. The ability of members to make an informed decision on the selection of those who will lead is paramount in having a vibrant and successful Union.

## Goal

To allow the NSGEU membership to know in advance of convention who are the candidates for the Executive Committee positions and to permit members who have shown interest in representing the NSGEU membership at the Executive Committee the opportunity to be profiled in advance of convention.

## NSGEU Guidelines for Election Campaigns for Candidates for Executive Office

- 1. In accordance with Article 3, Subsection 3.19.1 of the NSGEU Constitution, all persons wishing to run for positions on the Executive Committee must themselves be delegates to the Convention; and must be nominated by a delegate at convention. Nominations may be received in advance of convention by the Nominations Receiving Committee provided the member is elected as a delegate to convention, their name appears on the delegate list and have signed the "Intent to Seek Nomination form".
- 2. The "Intent to Seek Nomination form" will be made available from the Nominations Receiving committee, Local Presidents or from the NSGEU Head Office.
- 3. Candidates must submit an 'official nomination' form to the Nominations Receiving Committee no later than the concluding session of the second last scheduled day of Convention as per the requirements in the NSGEU Constitution. These 'official nomination' forms will be available in the convention binder or from the Nominations Receiving Committee.
- 4. No donations, materials or assistance in kind, other than those specified in the guidelines as stated in #6 and #8 of this policy, will be contributed from the Union, any of its Locals or Committees. Donations, materials or assistance in kind from outside sources will not be permitted.
- 5. Members may offer assistance in kind to candidates in the development of campaign material as stated in #6 and #8 of this policy. Members may assist the candidate in the contacting of delegates and the distribution of candidate material at convention.



Page: 2 Section: 17 Policy: 17.3

Section: Triennial Convention Date: January, 2003

Policy: Guidelines for Election Campaigns Revised Date: November, 2015

for Candidates for Executive Office

- 6. Declared candidates will have an opportunity to have a picture and personal statement of no more than 600 words in a pre-election issue of The Union Stand. An announcement regarding the acceptance of nominations and the opportunity for potential candidates to be profiled in the pre-election issue of the stand will be included in the issue of The Union Stand immediately preceding the pre-election issue.
- 7. A list of convention delegates will be given to candidates for the exclusive purpose of the election campaign provided they have signed a statement to that effect. No work phone numbers will be included in the membership information provided to the candidate. The signed statement must be received in advance of any membership list being forwarded.
- 8. Candidates may distribute a one page mail-out to all delegates prior to convention. Candidates will be provided with sufficient copies of a 2-sided leaflet for distribution to convention attendees with an additional 50 copies over and above the estimated number of convention attendees determined by the convention coordinator. Information must be submitted in 'hard copy' to the Nominations Receiving Committee in c/o NSGEU Head Office at least 10 days in advance of the mail-out and or 10 days in advance of convention. Copying of the above materials will be done by union staff.
- 9. Distribution of candidate information will only be permitted outside of convention hall. Election material shall not be posted within the convention hall.
- 10. Candidate material other than that listed in this policy will not be permitted.
- 11. There shall be no staff involvement in the political process. If there are any allegations of staff interference, the complaint should be made in writing to the Executive Director who will refer them to the President for due process and action taken if warranted.
- 12. Elected members or candidates seeking election shall not initiate involvement of staff in the political process. Should staff have complaints, they shall make them in writing to the Executive Director who will refer them to the President for due process and action if warranted.
- 13. In accordance with Article 13 Discipline of the NSGEU Constitution, no candidate shall produce literature or make statements that will bring disrepute on the union, other candidates or its members.
- 14. Candidates will not seek out the media as a means of communicating with the membership.



Page: 3 Section: 17 Policy: 17.3

Section: Triennial Convention Date: January, 2003

Policy: Guidelines for Election Campaigns Revised Date: November, 2015

for Candidates for Executive Office

15. To remain a candidate in good standing, members running for executive positions are to adhere to Policy 14.4 – Social Media.

16. Each candidate will be given the opportunity to address the convention delegates for five minutes during the Election process. The candidate may utilize props or music within reason upon approval of the Executive Director and notification to the nominations receiving committee.

## TRIENNIAL CONVENTION **Intent to Seek Nomination Form** \_\_\_\_am a member in good standing of Local# in [candidate name] accordance with Article 1 of the NSGEU Constitution and wish to offer my name for the NSGEU Executive Committee for the following position: [position] I understand that I must comply fully with the Constitution and By-Laws of the NSGEU as well as all policies in effect at the time of this declaration. Further, I will adhere to the policy 'NSGEU Guidelines for Election Campaigns for Candidates for Executive Office'. Further, I will not use the convention delegate list for any other purpose other than intended which will be for the sole purpose of contacting Convention Delegates in relation to my campaign. I further declare that this list will be under my full control and is prohibited from being copied and or distributed for purposes other than are outlined. Further, I understand that to be nominated to executive office, I will have to have completed the official Nominations Form at Convention and be Nominated and Seconded in accordance with the NSGEU Constitution. [candidate signature] [date]